

Paul Hamlyn Foundation

Perspectives



Paul Hamlyn Foundation helps people to overcome disadvantage and lack of opportunity so that they can realise their potential and enjoy fulfilling and creative lives.

We have a particular interest in supporting young people and a strong belief in the importance of the arts.

“Everyone involved in the Foundation’s work is deeply committed to greater fairness and justice in our society. Too many people still lack access to basic rights and meaningful opportunities and we are empowering individuals and organisations to make a difference in their communities. I hope that the information and insights shared here help to demonstrate some of this work and its potential to change people’s lives.”

Jane Hamlyn

“Trusts and foundations are increasingly significant players in a complex environment. I am gratified that our strategy sees us aligning all of our assets – financial, intellectual, influencing power, knowledge and above all our people – in response. We are in it for the long term; our work continues to be enhanced by investing in relationships to support innovation, consolidation and growth. So, we are a partner as well as a grant-maker and this is paying dividends, unlocking energy, creativity and collaborations that are helping us to achieve so much more.”

Moira Sinclair

A strategic perspective

Our commitment to social justice has been central to everything we have done in the last thirty years, both as a funder and as an advocate for change.



Jane Hamlyn
Chair



Moira Sinclair
Chief Executive

We want to make a difference to people's lives, and we have decided to focus our effort where we believe we can have most impact. In 2016/2017, we awarded 250 grants, spending £25m.

These figures are indicative of the breadth of our activity, but by no means illustrate the deep impact and personal stories that are created by the charities and individuals we fund. With around 600 existing grants in our portfolio, it is impossible to share all of those stories in full, but we hope to share some of the perspectives from the many pioneering and committed individuals involved.

Their work is being delivered at a time when the external environment brings increasing pressure from international and domestic shifts that few can escape. In this climate, the independence of the Foundation is something we continue to cherish as a source of stability and unwavering support.

We can target our resources where they are needed most, helping individuals experiencing disadvantage to ride out the storm. We continue to back exciting and imaginative ideas that help to provide answers to some of the most intractable social issues. We can do more to amplify the work of our grantees and, through them, share the experiences that can often be overlooked and misunderstood. It is our belief that this is becoming even more important in empowering communities to be influential and to lead change.

We are in a moment that demands so much more than we have traditionally expected of ourselves and our partners. As one of the largest independent grant-makers in the UK, we feel a duty to use all of our resources, financial and non-financial to maximum effect to ensure that we are playing our part in pioneering philanthropy to the fullest. As a consequence we are investing more of our time and resources to listen, learn and share our perspectives and we look forward to the discussions that are provoked and the solutions that might arise as a result.

Living our values

Our enduring values draw on the beliefs and instincts of Paul Hamlyn.

Paul Hamlyn was committed to offering new opportunities for people experiencing disadvantage in society. He was an entrepreneurial publisher and philanthropist with a belief in social justice; he wanted to challenge prejudice and open up the arts and education to everyone, particularly to young people.

The Foundation was established in 1987. Upon his death in 2001, Paul Hamlyn left the Foundation a bequest that has enabled us to fund groundbreaking organisations and individuals who work so hard for social change.

During that time, we have been able, and have chosen, to support work which others found challenging, or which required long-term solutions. This approach was important to our Founder and continues to be important to us. We believe that an appetite for risk is an essential component in fuelling innovation, and our willingness to be early supporters, or to respond to good ideas, is indicative of this.

We look for opportunities that maximise our investment in communities. We regularly review the geographical spread of our funding and are keen to reach out to areas where we can help to make the most of the social capital that already exists. Hull City of Culture 2017 provided one such opportunity, giving a focus to investment from foundations, businesses and public funding; and placing creativity at the heart of a successful programme of engagement and development. Alongside this, our focus on supporting individuals and organisations to have a voice is developing as part of our current strategy. As decisions are increasingly taken by devolved administrations, we are thinking very much about how power can be shifted to communities and looking at how we can help to bridge the gap between people and systems.



Paul Hamlyn



Grantees have access to our shared space in King's Cross

Relationships matter at Paul Hamlyn Foundation. We seek to add value in everything that we do, not only through our grant-making but in how we work together. This includes giving grantees access to our building in King's Cross and increasingly to the networks and platforms that can help our grantees to be heard.

Our investment and asset management approach is one where we seek to be a responsible investor. In 2015, we joined an international network of

signatories to better understand the investment implications of environmental, social and governance issues and to work to integrate these into investment and ownership decisions. We continue that commitment to back responsible investment behaviours in managing our endowment and ensuring that the endowment continues to provide resources for those we fund in the future.

We seek to add value in everything that we do, not only through our grant-making but in how we work together.

Supporting imaginative people to nurture exciting ideas

We invest in the potential of people and organisations, valuing their capacity to see the world differently and make change happen.

We back cultural entrepreneurs, artists and those who have bold ideas for social change but who cannot easily access the financial support needed to bring an idea to fruition.

Our Ideas and Pioneers Fund provides funding for ideas to be developed from concept to set-up. The fund allows pioneers the space to analyse, explore and develop their thinking so that they can deliver their vision for social change in the most effective way. A museum of homelessness curated by people who have been homeless, a food enterprise programme to help young people gain employment and a Liverpool flyover that has been used as a cultural space on weekends, are all examples of ideas that have been funded and are leading to social change because they were given the chance, at an early stage, to thrive.

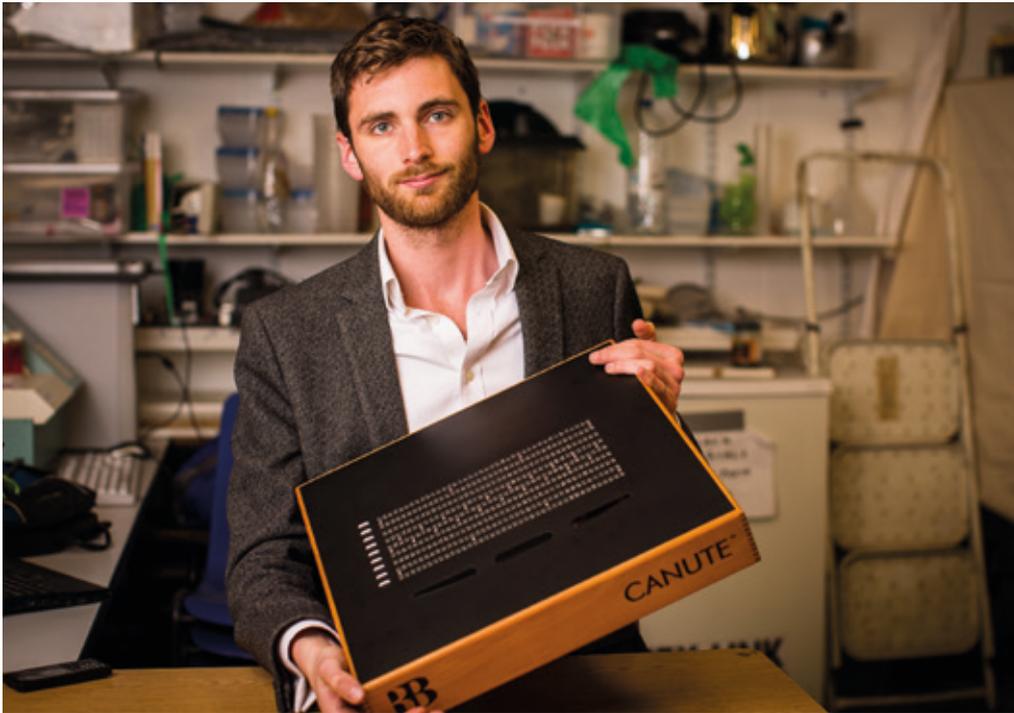
For over 20 years, our Awards for Artists scheme has been giving artists the freedom to develop their creative ideas and contribute to their personal and professional growth, uniquely with no strings attached.

During this time, and with the help of a steady stream of discreet nominators, we have supported more than 150 artists.

Our Breakthrough Fund recognises that a vibrant arts ecology needs cultural entrepreneurs – talented and visionary people who make great things happen – as well as great artists. Following a nomination process, cultural entrepreneurs who have been identified receive funding as well as responsive support. The fund enables these individuals to achieve transformational impacts both for themselves and the organisations that they run. There are few examples of funding in the UK where the focus is on the entrepreneurial power of the individual, yet these are the people who are helping to shape the country's growing cultural economy.

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Ed Rogers of Bristol Braille Technology with the Canute e-reader

Case study: Nurturing ideas and people **Bristol Braille Technology**

Ed Rogers founded Bristol Braille Technology Community Interest Company in 2011 with the goal of helping to reverse the decline in blind literacy. Braille is very important for a blind person's literacy, education, employment and independence. With an estimated 25,000 blind and partially sighted children and young people in Britain, Braille learning could grow significantly. The Canute is the world's first multiple line Braille e-reader that makes digital Braille radically more affordable. In addition, it allows access to musical notation and mathematical formulae.

Since accessing funding at the early stages of development, the Canute has gone on to receive additional funding through Comic Relief and Paul Hamlyn Foundation's Tech for Good Funding Programme and has also been recognised for furthering accessibility, winning AbilityNet's Accessibility Award.

With an estimated 25,000 blind and partially sighted children and young people in Britain, Braille learning could grow significantly.

“Printed books are plentiful and affordable, however Braille books are presently scarce and expensive. A reliable, affordable, and universally useful electronic Braille book reader has eluded researchers and manufacturers for decades.”

P. Duran, D. Gipson and L. Jenkins, Braille for the New Millennium

Case study: Nurturing ideas and people
Oh Yeah Music Centre

With a grant of over £280k, the Breakthrough Fund supported Stuart Bailie to leave his career as a music journalist to become Chief Executive and the first paid employee of Oh Yeah Music Centre in 2008. The organisation is now Belfast's dedicated music hub, providing the essential resources of a recording studio, rehearsal rooms, a live venue, training rooms and songwriting space for artists and young people. It also features the Northern Ireland Music Exhibition, and runs a series of development and outreach programmes, graduated in ability

from grass-roots introductions to industry-ready levels. The organisation was recently awarded a further four year grant of £347k to support a live music events mentoring programme for young people aged 14–19 experiencing social disadvantage, in partnership with four community organisations. Over 90 young people have directly benefited from the Volume Control project, through mentoring and guidance in events and industry skills development. More than 400 bands have performed, and over 5,000 young audiences have had access to quality live music events organised by their peers.

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Katharine Philippa performs at Oh Yeah Music Centre as part of Women's Work Festival

Widening access and participation in the arts

We believe in the enduring power of the arts as a force for change, enriching people's lives and communities.

For Paul Hamlyn Foundation, because we see the difference it makes, access to the arts is a right, not a privilege and we are interested in opening up opportunities to as wide and diverse a group of people as possible.

Our strategic objective, then, is to support organisations that have ambitious plans to widen access to and deepen participation in the arts. It is not enough simply to increase numbers; our emphasis is on addressing inequalities of opportunity and creating space to step back and look at the systemic problems preventing participation.

We do that by supporting organisations to break down barriers to participation in the arts, helping to connect communities to cultural organisations and vice versa, and finding new ways to open up the arts to people who do not have the levels of access that others enjoy.

In line with our overarching mission, many grantees are working to benefit young people in this portfolio. Others are working to bring arts and culture to rurally isolated communities, or those experiencing physical or mental health challenges. We are developing the evidence to demonstrate how the organisations we fund are enhancing people's lives, helping them to achieve their potential, improving their skills and confidence and creating the space to meet neighbours and build better relationships. In widening access and participation in the arts we are making grants to arts and cultural organisations and to others working with the arts in housing, health, social care and with young people.

“A world without art is literally impossible to imagine. It's how we save ourselves when there's no other way out.”

Penny Woolcock
British Filmmaker, Opera
Director and screenwriter

BalletBoyz' Life takes an elegant, powerful and sometimes provocative look at life and death



Shaping practice

The broad portfolio offers many opportunities to shape practice because our funding aims to reach organisations as diverse as the communities and individuals they serve. Whether it is developing digital tools to improve accessibility for those with hearing impairment, adapting performances to tour in locations that lack the usual infrastructure to support widespread arts provision, or testing

out new community ambassador programmes, the organisations we fund are working hard to share what they know works well. This widens and deepens provision and has the power to influence others, including policy makers. Our support for What's Next? – a movement bringing together arts and cultural organisations in the UK – recognises the value of coming together and developing a voice to lead this approach.

This broad portfolio offers many opportunities to gather the evidence and stories that can enhance and shape practice.



Turning a Little Further directed by Laura Keefe at the Young Vic



Fevered Sleep's Men & Girls Dance is a project celebrating the rights of adults and children to be together, to play together and to dance together

Case study: Arts access and participation

Fevered Sleep

Fevered Sleep is an arts organisation that focuses on challenging social relationships through performance, installations and other art mediums. In partnership with others, the organisation is developing participatory arts projects for children that will be presented in 20 venues across England over four years. They will focus on gathering evidence in order to understand the impact on participants who engage in making, presenting and promoting their work.

“Working with PHF to research and deliver three very different participatory arts projects is enabling us to radically evolve our practice and test new models of working with participants and partners around the country, allowing us to create work which aspires to have real impact and significant reach.”

David Harradine, Co-Artistic Director



Open studio workshop with Stoppap Dance Company at The Point, Eastleigh

Bringing communities together

Breaking down practical, institutional and psychological barriers is a key part of our strategy to open up the arts to everyone. For example, *Our Museum* has been finding new ways to connect museums to the people living and working around them by placing community voice at the heart of decision making. The *Circuit* programme led by the Tate, has been connecting art galleries to organisations working with young people who are experiencing disadvantage to provide opportunities for them to get involved in the design and curation of exhibitions.

Circuit has reached over 175,000 young people aged 11–25 and the organisations involved continue to develop partnerships to help improve the arts offer for young people around the country. The *Paul Hamlyn Clubs* grants have given five theatres and concert halls the space and freedom to discover what works in developing their offer with their local communities and explore how their business models respond to local needs. A grant to The Reading Agency has supported libraries to use reading as a springboard for community activism, engaging with young people to develop inspiring reading, writing and volunteering opportunities in communities experiencing high levels of deprivation, whilst helping them to develop their skills, confidence and employability.

The *Circuit* programme has reached over 175,000 young people aged 11–25.

Case study: Arts access and participation
Roundhouse

The Roundhouse Studios in London gives young people space and support to grow creatively as individuals. Engagement in the arts through music, media and performance projects has helped many young people to achieve more.

In 2012, a £5m endowment was created to expand the offer to more young people, with a particular focus on those experiencing disadvantage. The Roundhouse's youth engagement programmes now reach over 3,500 young people a year, both at the studios and through off-site provision at primary and secondary schools.

We made a grant of £200k to Gloucester City Council to support the development of a long term partnership between the city and the Roundhouse. The work will focus on building local capacity to increase opportunities for local young people to participate in the arts and realise the city's longer term vision to create a new iconic Gloucester Roundhouse.

Roundhouse's youth engagement programmes now reach over 3,500 young people a year.

"I've benefited from the Roundhouse in too many ways to count. They took me to my first festival, helped me to write my best work, gave me some of my best mates and gave me gigs that got me paid work."

Sean 24, Spoken Word Artist



Students participate in Easter Project Band Bootcamp at Roundhouse Studios

Improving people's education and learning through the arts

We value the important role that the arts play in young people's learning and educational experiences.

Learning through the arts can engage and inspire young people, support key educational outcomes and develop skills that prepare young people for life beyond school. For many young people, particularly those experiencing the most disadvantage, the only opportunity to gain access to arts education is at school.

Supporting the arts and cultural sector to work effectively with schools

The Arts-based Learning Fund encourages the development, use and sustainability of effective arts-based activities in education, offering grants to cultural organisations to work with learners and teachers and to develop deep and impactful relationships within formal education settings. Whilst some organisations are supporting learning in specific art forms, many are focusing on learning through the arts – using arts-based approaches to support teaching and learning across a range of curriculum areas.

Arts-based approaches to learning promote dialogue, enquiry, critical thinking, experiential learning and risk-taking – all skills that are crucial to fostering the creativity that current research suggests young people will need in order to succeed in 21st century life and work. Learning that draws connections between science, technology, engineering, the arts and maths is another focus in this portfolio and is enriching young people's understanding. For example, Scarabeus, a performing company specialising in aerial circus, is exploring how their practice can support Leicester primary school pupils' understanding of physics.

A number of organisations are exploring how creative approaches can support pupil engagement and attainment in writing, particularly for pupils who face challenges in this area. In a project led by Pop Up, across England and Wales, teachers are developing their visual literacy skills. Using illustrated narratives as the starting point for creative writing, they are exploring the outcomes of this approach for boys and for pupils facing socio-economic and other types of educational disadvantages.

Learning through the arts can engage and inspire young people, support key educational outcomes and develop skills that prepare young people for life beyond school.

Young musician performs at Sistema Cymru – Codi'r To's second birthday concert in Pontio



Digital learning is also emerging as an important means of widening pupils' access to high quality arts education experiences. In the East of England, a predominantly rural region with limited dance provision across a large geographical area, Dance East is developing a new schools' offer which extends reach by combining digital resources and live workshops.

Building partnerships and sharing practice

We seek to understand and exemplify excellent partnerships between schools and cultural organisations. Fostering positive relationships with head teachers and senior leadership teams is crucial to ensuring that arts-based learning can have an impact as part of a whole school approach. Sharing practice with wider networks or schools helps to broaden the potential to positively impact on young people's learning. One way we nurture practice is by investing in finding out what makes the most difference to young people and their teachers. We are supporting 'Learning About Culture' led by the Royal Society of Arts and Education Endowment Foundation. Randomised control trials will take place over two years to collect data that will help to uncover the potential of cultural learning on attainment for primary school pupils. We want to use our learning here to share practice and insight with others and we are building partnerships with strategic organisations, such as Arts Council England and Local Cultural Education Partnerships to reach wider audiences.



Young people participate in Dance East workshop

Professional development for teachers

Building on our belief in nurturing leadership, our Teacher Development Fund focuses on helping teachers to develop their own skills to deliver arts in schools and embed learning through the arts in the curriculum. We aim to build the skills, knowledge, confidence and interconnectedness of teachers to maximise the impact of arts for young people and to develop and spread good practice in teaching and learning in and through the arts. The pilot for this programme saw over 100 teachers across the UK undertaking a year-long programme of continuing professional development, led by partnerships of arts and cultural organisations including the Royal Shakespeare Company with CapeUK, British Council Wales with BBC National Orchestra of Wales and Into Film with The Nerve Centre.

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Case study: Education and learning through the arts

Royal Opera House Bridge working with Essex schools

The pilot for this programme was awarded a national prize for curriculum development from the British Educational Research Association. This grant has enabled a three-year expansion of the partnership programme between the Royal Opera House Bridge and Essex schools, with evaluation by Anglia Ruskin University, which will support 45 teachers.

The first cohort of primary teachers has worked with film-makers, dancers and drama specialists to co-plan arts-based approaches to creative writing. Teachers and children have benefited from working with cultural practitioners in school. A recent celebration event showcased the range and quality of written work inspired by children's experiences, whilst teachers have been cascading their learning about creative ways to engage young learners back to their colleagues.

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“Human beings are creative beings; it’s in their DNA... We have to empower children and we always advocate that you have to have a broad and balanced curriculum where creativity is part of all of it.”

Lyn Corderoy, Head Teacher at Grange Primary School, Wickford, Essex working in partnership with Royal Opera House Bridge



Students working with photographer Hope Fitzgerald

Investing in young people to achieve positive change

We want to support the development and growth of organisations investing in young people to achieve positive change.

We support organisations at different stages of development to improve, consolidate and spread practice that ensures that young people achieve their full potential.

We fund work that embraces young people's capabilities and shifts the emphasis to look beyond problems and what is lacking, to focus on what is working and what might be possible. We champion organisations with youth voice, agency and leadership at their core. This prioritises work with young people who are socially excluded or marginalised, whose voices are not usually heard, who have less access to resources and who face complex transitions to adulthood.

Our portfolio focuses on the potential for these organisations to achieve systemic change, finding ways to bring the experiences of young people to platforms where the opportunity to challenge attitudes, policy and practice can lead to positive change.

We work with our grantees and evaluators to understand what good practice looks like and how it can be sustained and replicated. Simply helping young people cope with disadvantage is not enough: we aim for positive change led by young people themselves, that builds resilience and enables them to enjoy fulfilling and creative lives.

We invest in young people and positive change by making grants to a range of organisations who support better engagement of young people through active participation in community and society. We seek to nurture talent, foster leadership and provide opportunities that motivate young people to gain new skills that are empowering and fulfilling.

We champion organisations with youth voice, agency and leadership at their core and prioritise work with young people who are socially excluded or marginalised.



Supporting a thriving voluntary youth sector

Organisations working with young people have experienced disproportionate funding cuts and austerity has led to reduced financial sustainability for many. Our approach to core funding for youth organisations is a recognition of this and contributes to longer term sustainability, strengthening what works well and driving change and improvement where there is potential to do things differently or better.

Our commitment to leadership and nurturing talent in the fields in which we fund is continued through investment in emerging leaders in organisations working with young people. The Clore6 fellowship programme provides professional development for those with promise and talent to shape leadership in the youth sector. By supporting them, we hope to invest in talent that can steer positive change for future generations.

Collaboration and collective working

Coalitions and collaborations are able to do more than any one organisation alone and many of our grantees are working in partnership with others in their efforts to influence better outcomes. For example, the Partnership for Young London, a regional youth policy unit, is working to drive forward its vision for young Londoners. This involves focus on coalition building, evaluation of approach and efforts to disseminate learning and messaging that can support everyone working with and for young people in London.

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Members of Leaders Unlocked's Hampshire Youth Commission on Police and Crime



UK Youth's Money for Life programme inspiring young people to be financially confident

Case study: Investing in young people Centre for Youth Impact

The Centre for Youth Impact is a community of organisations working together to improve thinking and practice in work with, and for, young people. Supporting organisations who coach, train and share learning across their networks, the Centre for Youth Impact is helping to improve practice and share insight in a way that maximises the potential for organisations to collaborate, learn and increase their impact.

“As a youth organisation working to build bright futures for all young people, it is vital that we assess and articulate the impact of our work in order to inform our practice. The Centre for Youth Impact provides a valuable resource in supporting and challenging all youth organisations within this area, and is contributing to improving practice across the whole sector.”

Matt Lent, Director of Strategy and Policy,
UK Youth



Young people enjoying activities in mid-Wales, Council for Welsh Voluntary Youth Services (CWVYS)

Mobilising around youth rights and youth voice

Initiatives that are led by young people with a focus on youth rights are a feature of the portfolio. This reflects our interest in ensuring young people are leaders in their own lives and are driving the decisions that shape their futures. We have seen the power of youth voice through initiatives such as Undivided, a youth-led campaign which brought over 500,000 youth voices to the Brexit debate in just four months. This is alongside organisations such as the British Youth Council who have been ensuring young people influence and inform the decisions affecting their lives for over 50 years.

Improving practice and growing impact

We are working with evaluators to understand how best to support organisations aiming to sustain and grow their impact and to understand what an approach to making the most of the assets of young people looks like in practice. Regular cohort days with our grantees help to cascade our learning and challenge our thinking with expert evaluators, advisors from the field and insight shared by young people themselves. These activities inform our approach to funding.

“We are working in an area where there is little comparative data available and we hope our findings will help inform youth organisations and other funders about how to build young people’s strengths and work in an asset-based way.”

Alice Thornton, Renaisi

Undivided, a youth-led campaign, brought over 500,000 youth voices to the Brexit debate in just four months.

Case study: Investing in young people

Generation Change

Across the UK, hundreds of thousands of young people are choosing to lead social change in their communities. Whether that is by mentoring someone being bullied, helping an elderly neighbour learn basic IT skills or starting up a campaign or social enterprise, youth social action describes the activities young people do as change-makers to help others. Generation Change concentrates on high quality youth social action and is working with others to improve practice in this area.

“I had never volunteered before, but this experience has encouraged me to take up more opportunities. In fact, this summer after I finished the project I got involved with a local community centre, supporting sports activities for children.”

Young person from Envision,
part of Generation Change



Oasis Farm volunteers as part of Team London initiative, delivered by Generation Change members, The Challenge and WE charity

Supporting young people who migrate and strengthening integration so that communities can live well together

We celebrate the opportunities for social, economic and cultural enrichment generated through migration.

We also recognise that there are challenges for those who have moved or been displaced, and for communities experiencing changes. We have long experience of grant-making, research and collaborations around migration – mainly focused on help for young people for whom migration has brought vulnerability and hardship.

Our view is that societies are more likely to live well together if exclusion is addressed and connections deepened. We want to use our funding to help build ‘shared ground’ with the aim of a more socially equal society.

Our work in this area is most concerned with ensuring that young people who have migrated can address the significant barriers that affect their ability to thrive. We support individuals and organisations that focus on the communities experiencing high levels of migration, that others might overlook. It is our belief that their efforts can help those communities to become stronger and live well together. This portfolio has the potential to have a wider impact on policy and practice and on the wider systems relevant to migration and integration.

This is by enabling strategic advocacy and communications work that can improve understanding of key issues and better inform the public debate on migration. Bringing more diverse voices to this debate, particularly the voices of those with lived experience can help depolarise rhetoric around migration and contribute towards a more welcoming environment for people who migrate to the UK.

We think this work is most effective at a local level where the distance between decision makers with the most control over integration and communities is closest. Our work also aims to improve access, quality and the capacity of support services to enable people who have migrated overcome barriers to integration and to prevent the harm and risks associated with insecure immigration status.

Since 2011, we have taken a particular interest in the lives of young people who lack settled immigration status in the UK. A number of our grants aim to support the migration sector infrastructure, through funding backbone organisations that strengthen the work of others.

Bringing more diverse voices to this debate, particularly the voices of those with lived experience can help depolarise rhetoric around migration.



Just Text Global

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Youth Rights Trainers, accredited young people with experience of the UK immigration system, design and deliver courses through Coram Children's Legal Centre

Case study: Migration and integration

Coram Children's Legal Centre

Coram Children's Legal Centre (CLC) are experts in all areas of children's rights, as well as immigration, child protection, education and juvenile justice. We support Coram CLC to undertake policy and capacity-building work to promote the rights of children and young people who lack settled status. Coram CLC provide policy analysis and legal advice support directly to young people and to organisations working with them with the aim of promoting effective legal routes to permanent status in the UK.

Case study: Migration and integration

Detention Action

Detention Action defends the rights and improves the welfare of people in detention by supporting individuals and campaigning for change. They work with the Home Office to enable young people held in indefinite detention to be released and supported in the community, via intensive one-to-one case management. Detention Action share their learning to engage and support other organisations, institutions and policy-makers in the UK and elsewhere in Europe to develop alternatives to detention.

Detention Action defends the rights and improves the welfare of people in detention by supporting individuals and campaigning for change.

“The indefinite detention of migrants is one of the most extreme civil liberties issues in the UK today. There is growing recognition that current practices are unacceptable, but lasting change requires pragmatic solutions that make detention unnecessary by working with migrants in the community.”

Jerome Phelps, Director, Detention Action

Citizenship and Integration Initiative

Our integration work has focused on city-level engagement, and the opportunity to develop an approach to integration that is attuned to the local context and can be owned and led by city leaders. In London, we are working with Trust for London and Unbound Philanthropy and in partnership with City Hall, to support

a new integration programme, with support from charities with expertise in this area. In Sheffield we are working with Voluntary Action Sheffield to develop a Cohesion Hub – a cross sector partnership led by the City Council and including the voluntary sector, police, universities and businesses, to promote cohesion and facilitate a welcoming environment for people who migrate to Sheffield.

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Refugees Welcome at the British Museum, part of Refugee Week organised by Counterpoints Arts

Creating opportunities for people and communities in India

We have been funding development work in India since 1992. It is the only place we work outside the UK and we seek to be a small but significant donor organisation in India.

On an early visit to India, Paul Hamlyn recognised that people and communities had inherent strengths which were often overlooked, particularly when living in challenging circumstances. Today, we continue to work with local organisations, aiming to focus on the areas where we can add most value. To that end, we work in priority geographical areas, giving grants to local NGOs for health, education, support for people with disabilities, shelter and other social development activities.

By doing so, we hope to give local agencies the resources that they need to improve the lives of the poorest and most vulnerable communities in India. Building the capacity of these organisations and the people that make change happen is one of our priorities in India. With over 200 projects funded over the last 15 years we have seen the power of their interventions in enabling people to access important human entitlements and safe spaces to keep children and young people away from harm.

Local agencies are also well placed to recognise where opportunities exist for communities. Whether that is by using sport to address gender inequality, arts and cultural activities to draw out difficult social issues or conservation projects that make the most of the local environment and economy – solutions can be found using local perspectives.

We support organisations that can facilitate better life chances for those they work with. As in the UK, the organisations we fund in India are our partners who are developing practice through a small team of advisors and consultants from different parts of the country. They have experience of working within civil society and bring their skills and experiences to the field in which our grantees operate. Through them we are able to consolidate learning from the projects we fund and share this with wider local and international stakeholders who also have an interest in the areas in which we are active in India.

We give grants to local NGOs for health, education, support for people with disabilities, shelter and other social development activities.

Kolkata Sanved offers dance movement therapy for traumatised women and children living in state shelter homes in West Bengal





Janvikas Samajik Sanstha (JVSS) supporting children taken out of school to access education

Case study: India

Bhoomika Vihar

Bhoomika Vihar, an anti-trafficking organisation based in Bihar, India, seeks to protect vulnerable young girls from trafficking and abuse by working to establish an environment where women are valued and are able to reach their full potential. We are supporting the organisation to address gender inequality, including raising awareness of gender issues through artistic performance, re-enrolling children in school and working closely with 135 families in 20 villages to understand societal attitudes towards girls. Funding has also been allocated to prevent child trafficking.

Shilpa Singh, Director of Bhoomika Vihar, spoke of the organisation's progress in the past few years, saying traffickers have now "changed their patterns of trafficking and hesitate to intervene in areas where we are working". However, the traffickers continue to operate through local agents.

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Case study: India

Banyan

Banyan delivers rehabilitation programmes for women recovering from mental health problems who have nowhere to go. Clustered Homes offer transitional support to help improve physical, psychological and economic conditions for patients, empowering them to embark on their own journey towards self-sufficiency. The Banyan will support 160 women through the Clustered Group Homes initiative over a two year period.

Case study: India

Taabar

Taabar means 'small and loving children' in the local dialect. Taabar is a Jaipur-based non-governmental organisation. It was established in 2007 with the aim of helping and supporting children in difficult circumstances, especially orphans, children and young people who have run away from home or are experiencing homelessness on the streets of Jaipur. Through community based rehabilitation programmes, support is provided for these groups who are exposed to hardship and possibly danger.

The Banyan will support 160 women through the Clustered Group Homes initiative over a two year period.



Vikash places rehabilitation workers within local districts to provide support for disabled young people in their homes

Strengthening understanding and impact through evidence and learning

We are committed to gathering evidence, learning from it and sharing our findings to further understanding amongst others.

Learning with each other

We cannot learn in isolation. This has to be a collective effort, so part of our strategy is to support grantees to collect and use evidence, to test new approaches and to evaluate and improve their practice. This, in turn, helps us to understand more about the work that we fund.

Our Evidence and Learning Advisory Group brings together staff, trustees and experts in organisational learning to challenge our thinking. Over time, we hope that this way of working will strengthen us as an organisation that uses evidence effectively to improve its work.



Kamchätka performance at Hull's Freedom Festival



Connecting Barnfield by New Global Image as part of Be Creative Be Well, Barnfield Estate, Woolwich Common, Greenwich

Learning and transparency

We share key findings from our grant-making and research so that others have access to the information that we hold. In this way we hope to support a more open and transparent approach to philanthropy. We publish information regularly about the organisations and individuals that we support through our national funding programmes. We were one of the first foundations to offer information about the grants that we make through 360Giving which offers an online space where over 200,000 grants from over 40 funders can be compared.

200,000 grants from over 40 funders can be compared through 360Giving.

Improving practice and influencing policy

Working together with partners to improve access to evidence and learning also supports wider development of practice and strengthens the evidence base for policy development. We offer grantees and others the opportunity to come together to share their experience and to benefit from each others' knowledge. A core part of our strategy is to link what we learn to help strategically influence policy and practice through our advocacy and communications work. Our Advocacy and Communications Advisory Group provides ongoing challenge and support to us from field experts about our work in this area.

We want to support the enthusiasm of our grantees to learn by providing evaluation support.



Culture Shots, partnership between Central Manchester University Hospital NHS Foundation Trust, The Whitworth and Manchester Museum, University of Manchester

Showing that the arts make a difference to people's lives

As one of the strategic priorities for the Foundation, developing better evidence about the value of the arts is important to our work. The experiences the arts provide can be a force for change in individuals, encouraging creativity, reducing exclusion and assisting social and personal development. Our work under this strategic priority includes: supporting grantees to capture and use better evidence; filling evidence gaps in areas where we think we can most add value and disseminating evidence that helps people to understand the value of the arts. Our collaborative approach to arts evidence involves other funders, researchers, practitioners and policy makers to find solutions together.

The All Party Parliamentary Group on Arts, Health and Wellbeing

The All Party Parliamentary Group (APPG) on Arts, Health and Wellbeing was launched in 2014. Peers and MPs with a shared interest in the field of arts and health have come together for regular events to hear about and discuss the latest developments to current policy priorities. The APPG has undertaken a two year inquiry involving stakeholder interviews and a series of roundtables involving parliamentarians, research and evidence experts, practitioners and civil society organisations. It has made recommendations about how best to make the most of the potential for the arts to enhance health and well-being outcomes.

We want to help to build the evidence base so that others, including government, can understand how the arts can make a difference to people's lives and communities.

Case study: Arts evidence
Sistema Scotland

Sistema Scotland is supporting children and young people to participate in its orchestral programmes across three communities in Scotland. A grant from Paul Hamlyn Foundation is contributing to the evaluation of the long term impact of work with pupils and families. Research has already shown that the intensive orchestral programme has positive impacts on participants' school attendance, ability to learn in school, emotional wellbeing and social and life skills.

Working in partnership with schools and communities, Sistema Scotland is engaging children from low income families, of ethnic minority origin, and with English as a second language, as well as Looked After Children. Learning from their work with these groups will help to inform others working in the field and policy makers.

Research has already shown that the intensive orchestral programme has positive impacts on participants' school attendance, ability to learn in school, emotional wellbeing and social and life skills.



Changing lives through music at Sistema Scotland's Big Noise Govanhill after-school orchestra programme

Sharing our future perspective

We continue to explore what it means to be a good and effective foundation in the 21st century, one where the balance between grant-making, building field knowledge, advocacy and learning is recognised and valued both internally and externally.

This approach is already built into our strategic framework, operational structures and budgets. More and more we are hearing about the need for funders to think about how philanthropic giving can be maximised by unlocking other assets that have not traditionally been deployed as part of grant-making. This challenge to established practice is creating positive shifts in how we work. We are doing this by identifying and convening groups that can do more together; by pointing to sector movements and initiatives that could be of wider strategic value; or by offering grantees opportunities to connect with others. Financial investment, combined with this broader view of philanthropy, should offer our grantees more value. We hope it will bolster their capacity by exploiting synergies and building partnerships. We know that collaboration can be challenging, but we believe we can all be more effective by working together.

Playing our part in pioneering philanthropy

The Association of Charitable Foundations estimates that there are around 10,000 charitable trusts and foundations in the UK distributing around £2.9bn of grants. Unlike statutory funders, foundations can take risks, offer support over longer periods and back causes that feel risky to others. With these freedoms comes a responsibility to ensure we are working together to achieve shared charitable objectives and fostering a funding environment that is responsive to the needs of the organisations and individuals we want to support.

As well as working with other trusts and foundations, we are establishing connections to a broad spectrum of stakeholders who influence the context in which we and our grantees operate. Whether it is by talking to government, business or the media, we want to celebrate innovators who can make change happen and may need our backing and contribution to do so.

10,000 charitable trusts and foundations in the UK distributing around £2.9bn of grants.





Peer mentoring session on entrepreneurship helping women in the criminal justice system to set up businesses organised by Clinks member Startup

Listening to our grantees

It is the voices of our grantees that can enhance our understanding of context and ensure that our programmes and approach are relevant and effective. It is those voices that can challenge our assumptions as a funder and help us to question and refine what we do. Paul Hamlyn Foundation was the first UK foundation to commission an independent survey of grantees from the Center for Effective Philanthropy. As part of our continuing commitment to seek and use feedback to inform our work, we are reflecting on our most recent survey in 2017 to understand how the current strategy is meeting the needs of applicants and grantees.

Making the most of our assets

We know that it is the people who we work with that bring about the changes that we are proud to support. As a Living Wage Friendly Funder, we have joined other grant-makers to help those that we fund to pay the real Living Wage. This builds on our practice as a Living Wage Employer.

A review of our IT systems and infrastructure has demonstrated how we can make more of our resources to respond to a rapidly changing environment. We expect to see new approaches to data capture, administrative provision and how we use technology to connect to our grantees.

These connections are so important if we are to make the most of our networks. Our review of grant-making over the last two years has pointed to emerging themes, trends, challenges and opportunities that the organisations and individuals we fund are experiencing. Looking ahead, we will actively consider the questions that these experiences pose for how we work and the role that we play in the wider philanthropic effort to bring about real change with our partners and stakeholders. By working in this way, we hope we are making more of our own assets but also the assets of those we are privileged to work alongside.

It is the voices of our grantees that can refresh our understanding of context and ensure that our programmes and approach are relevant and effective.

Resources

If you want to find out more about our work please use these resources:

Website:

www.phf.org.uk

An overview of what we fund:

www.phf.org.uk/apply-funding

More about PHF:

www.phf.org.uk/about-phf

PHF publications:

www.phf.org.uk/publications

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